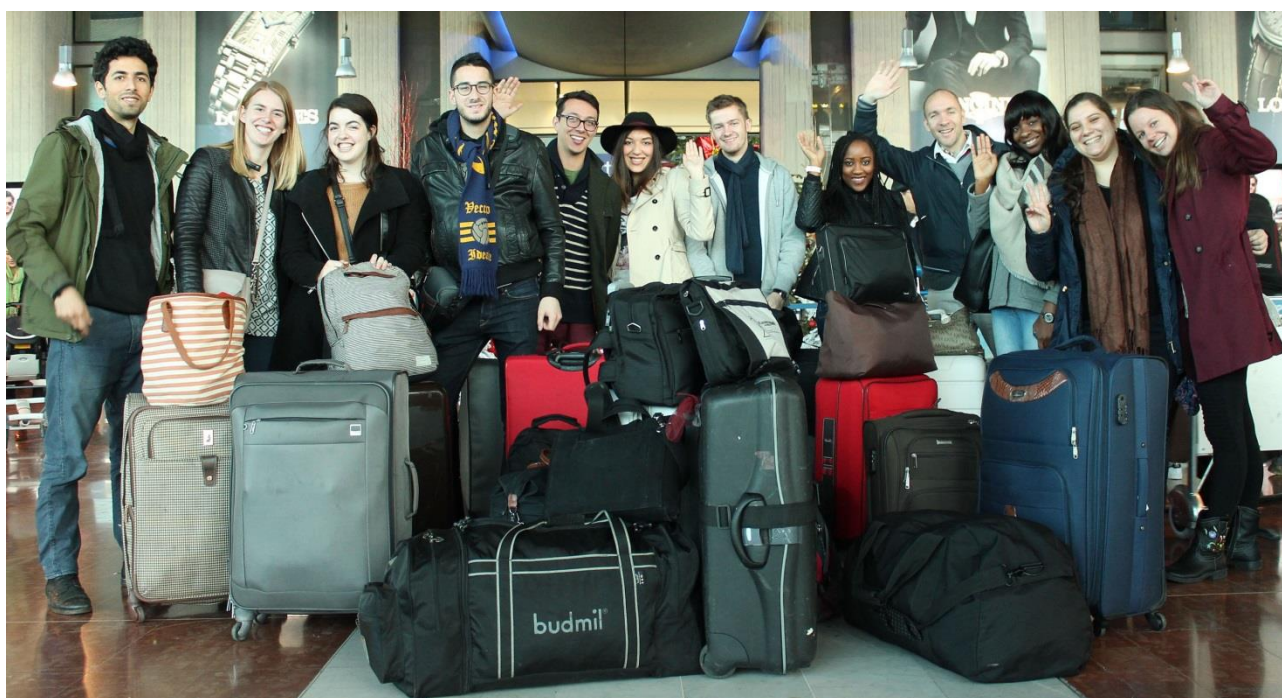


## SUMMARY

of the programme

### Master in Advanced European and International Studies

#### MEDITERRANEAN BRANCH



**Academic year 2015 - 2016**

*School of European and International Studies*

« L'Adriatic » 81 rue de France F-06000 Nice Téléphone +33 4 93 97 93 70 Fax +33 4 93 97 93 71  
ie-ei@cife.eu www.ie-ei.eu

## SUMMARY

on the teaching programme of the

# **MASTER IN ADVANCED EUROPEAN AND INTERNATIONAL STUDIES MEDITERRANEAN BRANCH**

## **Academic Year 2015-2016**

The programme of the MAEIS – Mediterranean branch took place:

- from **October 8<sup>th</sup>, 2015 until January 4<sup>th</sup>, 2016**, at the Institut Européen · European Institute in **Nice**,
- from **January 4<sup>th</sup>, 2016 until April 1<sup>st</sup>, 2016**, at the Université Internationale de Tunis (UIT), in **Tunis**
- from **April 2<sup>nd</sup>, 2016 until June 28<sup>th</sup>, 2016**, at the Istanbul Bilgi University, in **Istanbul**.

For the academic year 2015-2016, we designed our study programme in order to enable students to have an overarching, encompassing vision of the political, social, economic, and cultural challenges of today's world.

The Master's programme followed a unique approach which distinguishes it from other Master's courses in Euro-Mediterranean Studies and International Relations. Following the leitmotif "Learning and living the Mediterranean", the students rotated each trimester, moving their place of studies from Nice to Tunis and then to Istanbul. During the stay in Tunis, a special emphasis has been given to the transformation of the Arab world, especially the Maghreb.

# ORGANISATION OF THE PROGRAMME

## THE MODULES

The lectures and the research were composed of five basic, obligatory modules.

University teachers, namely from French, Tunisian, Turkish German, British and Italian universities, experts from International and European organisations as well as researchers from our partner institutes contributed to our programme.

Various teaching methods were applied within each module: lectures, conferences, seminars, “round tables”, debates and discussions.

### 1. Conflict Management and Peacemaking (117 hours)

✚ Under the direction of **Mr. Tobias BÜTOW**, director of Euro-Mediterranean studies at CIFE, Nice.

The Mediterranean is a case study par excellence for Peace and Conflict Studies. Understanding and explaining questions of war and peace has been at the heart of „International Relations“ as an academic discipline – from its very beginning after the First World War. In the last two decades Mediterranean societies have been significantly affected by inter-group violence and inter-state conflicts: from the Western Balkans to Cyprus, from Israel to Palestine, from Syria to Libya. Mediterranean conflicts are partly characterized by external interventions. The module will focus at causes and dynamics of escalation and de-escalation, including international law and peace-making in a multiperspective approach. Theories of International Relations will help to analyze the case studies.

**Tobias BÜTOW, Director of the Mediterranean branch of the MAEIS**

“Theories of International Relations”

“Conflicts and Collective Violence”

“The Rwandan Genocide”

**Matthias WAECHTER, Director General of CIFE, Director of the European Institute**

“War and Peace in the XXth century”

**Christian TOMUSCHAT, Emeritous Professor, Humboldt University Berlin**

” International Law”

**Sören KEIL, Lecturer in International Relations, Canterbury Christ Church University**

”Federalism and conflict management”

**Andreas HEINEMANN-GRÜDER, Professor University of Bonn**

“Determinants of Russia’s Foreign and Security Policy Making”

**Kai OPPERMAN, Professor at University of Sussex**

“Foreign Policy Analysis”

**Anna DIMITROVA, Teacher-researcher in International Relations at the ESCE International Business School**

“Obama’s Controversial Foreign Policy Legacy in the Middle East”

**Matthias JOPP, Director of the Institut Für Europäische Politik**  
"EU Foreign and Security Policy"

**Wolfgang SCHOMBURG, Chair of the Centre for Criminal Law and Criminal Justice, Durham Law School, former Judge at the International Criminal Tribunal for the former Yugoslavia and the International Criminal Tribunal for Rwanda**  
"Theory and Practice of International Criminal Law"

**Fuat KEYMAN, Director of Istanbul Policy Center and Professor of International Relations**  
"Turkey EU Foreign Policy in International Arena"

## 2. Sustainable Development and Globalisation (68 hours)

✚ Under the direction of **Mr. Jean-Claude VÉREZ**, Artois University and **Mr. Laurent BAECHLER**, Chief Editor of "L'Europe en Formation", *Director of the Anglophone Branch of the MAEIS, Istanbul.*

The 21<sup>st</sup> century faces unprecedented economic, environmental and social challenges. As economic development exercises increased pressure on limited resources, deteriorates the environment and creates growing inequalities, Mediterranean economies struggle to find their way through these challenges. An introduction into the fundamental logics behind the process of economic globalization will set the ground for a regional analysis of sustainable development, energy policies, climate action and demographic dynamics - in times of globalisation.

In order to explain long term growth and development processes, the course explored the role of key factors shaping the world economy. World trade was thus studied to understand its main driving forces, with a focus on international trade negotiations. Financial markets were explored to shed a light on their contribution both to long term development and major economic crisis. Another goal of the module was to understand how globalization refers to the problem of international economic governance, with its institutions, actors and processes. The last part of the program introduced students to sustainable development issues, mainly climate change.

**Jean-Claude VÉREZ, University of Artois, co-director of the module**  
"Economie internationale I"  
"Développement, pauvretés et inégalités"

**Mohamed MABROUK, Economist**  
"Géo-économie du pétrole et de l'environnement et les opportunités et défis que présente cette question à la Tunisie et au monde"

**Laurent BAECHLER, co-director of the module, Director of the Anglophone Branch of the MAEIS**  
"Sustainable development and climate change in the Mediterranean"

### 3. Regional Integration and Transformation (116h30)

✚ Under the direction of **Ms Silvia COLOMBO, Senior Fellow, Istituto Affari Internazionali, Rome.**

The Mediterranean has experienced different ways of regional integration and transformation. The European Union and its member states have become a 'model' of regional integration. European nation states have agreed to transform their sovereignty into a multi-level governance system with the goal of ensuring regional peace, fostering welfare for their citizens and increasing their interdependent economic power. How is the dynamic architecture of the European institutions functioning – in times of both Europeanisation and Euroscepticism? And looking to the south: To what extent are the Arab League or the Gulf Cooperation Council comparable models of regional integration? What are the levels of cooperation between EU and other cases of regional integration in the Mediterranean region?

From a theoretical perspective, regional integration is primarily an elite-driven, government-sponsored transformation process. However, socio-economic and political changes could be triggered by social movements and civil society actors, as the 'Arab Spring' has shown trans-regionally in the Middle East and North Africa (MENA) region. At the domestic level, change and continuity differ significantly across countries. To what extent is the MENA region more integrated or more fragmented as a result of these changes? How can regional institutions be adapted to deal with them and their root causes?

This module offered insights into current dynamics in the Mediterranean from the standpoints of international relations (IR) literature, European studies and the field of area studies devoted to exploring this complex and multi-faceted region. Its complexity has been reconstructed and assessed with a view to providing students with fresh, critical tools to analyse and deal with it.

International guest lecturers coming from universities, think tanks, European institutions, diplomacy and civil societies have been invited to present emerging patterns of international politics, European and area studies, including comparative (democratic) transitions, globalization trends and European foreign policy towards the MENA region.

**Frédéric LEPINE, Director of the trilingual branch of the MAEIS**

"Gouvernance et gouvernance multi-niveaux"

**Elena KOROSTELEVA, Professor of International Politics, University of Kent**

"Controversies of Democracy Promotion"

**Dagmar ROETTSCHES-DUBOIS, Studies Director, the Free Law Faculty, ICT Toulouse**

"The European Union as a soft power? The EU's approach beyond CFSP"

**Silvia COLOMBO, Senior Fellow, Istituto Affari Internazionali, Rome**

"Mediterranean Regional Integration"

"Mediterranean transformation after the Arab uprisings"

**François BAFOIL, Research Director at the CNRS, Researcher at the CERI (SciencePo)**

"Dynamiques d'intégration en Europe et en Asie"

**Natalia TIMUS, Assistant Professor, Middle East Mediterranean Campus, SciencesPo Menton**  
“The EU and its Eastern Neighbors”

**Riadh JAIDANE, representative of the CIFE in Tunisia**

“Modèles comparés des transitions démocratiques”

“20 ans après l’Accord d’Association Tunisie---Union européennes : L’exception tunisienne mérite-t-elle un accord exceptionnel ?”

**Mohamed KERROU, Professor of Political Sciences at the Faculty of Law and Political Sciences of Tunis**

“Dynamiques des sociétés civiles au Nord et au Sud de la Méditerranée”

**Federica BICCHI, Assistant Professor, London School of Economics and Political Science**

“The Europeans and their Southern neighbors: partners or periphery?”

**Ahmed DRISS, Professor of International Relations at the Faculty of Law, Economics and Management in Tunis, and President-Director of the Centre of Mediterranean and International Studies (CEMI)**

“The Tunisian transition: Political developments and the role of the civil society”

#### 4. [Mediterranean Politics and Societies](#) (96 hours)

 Under the direction of **Mrs Esther ZANA-NAU, Vice-President of CIFE.**

Mediterranean societies are shaped by specific social, political and legal structures, by interrelated discourses, institutions and actors. In the light of an unprecedented information revolution, interdependencies are growing. The module focused upon the similarities and differences in Mediterranean societies, starting with a historiographical introduction, in order to approach several policy fields and social phenomena: Migration, gender, religion, media and youth.

Both the current refugee crisis and the representation of youth in the Mediterranean are unprecedented. The Mediterranean and the European Union are challenged by an unprecedented refugee crisis. At the crossroads of theory and practice, this module identified challenges the Mediterranean societies are confronted with.

**Hartmut MARHOLD, Head of Research and Development, CIFE**

“Histoire de l’intégration européenne”

**Yvan GASTAUT, Professor at the University of Nice Sophia Antipolis**

“Les politiques d’immigration en Europe”

“Histoire contemporaine de la Méditerranée”

**Ayhan KAYA, Professor at Istanbul Bilgi University and Director of the European Institute**

“Islamophobia in the age of neo-liberalism”

“Islamization and de-Europeanization of Turkey under the neoliberal AKP Rule”

“Syrian Refugees in Turkey and the EU”

“Right to City: #Occupygezi Mo(ve)ment and Insurgent Citizens”

**Esther ZANA-NAU, Vice-Président of CIFE**

“La stratégie de l’Union Européenne en matière d’égalité des genres”

“Le dialogue interculturel et interreligieux dans les relations euro-méditerranéennes”

**Mohamed KERROU, Professor of Political Sciences at the Faculty of Law and Political Sciences of Tunis**

“Les "printemps arabes" et transformations politiques des sociétés du Maghreb et du Moyen-Orient”

**Abdelaziz BELKHOUJA, Tunisian journalist**

“La révolution tunisienne et le « printemps arabe”

**Andreas KARSTEN, Head of Research and Director, Youth Policy Labs, Berlin/London**

“From youth rights to youth riots: the alienation of young people in Europe and the Mediterranean”

**George TZOGOPOULOS, Fellow at ELIAMEP, Independent journalist and author**

“Media in the Mediterranean”

“The refugee crisis in Greece”

## 5. [Project Management and Intercultural communication](#) (70 hours)

 Under the direction of **Mr. Mehmet Emre GÜR, CIFE Representative in Turkey, Alumni Relations Manager.**

Project Cycle Management is a technique which is required for the efficient management of projects and programmes not only for future employees of international organisations and the European Union but also in all relevant national and local organisations. The aim is to reach an objective by a set of clearly defined activities, a time frame and a well-planned transparent budget, while leading a proper implementation and evaluation of the projects.

During this course the students mainly worked in groups, accomplished assigned tasks and finally prepared a project in a participatory way which was assessed for the successful completion of the course.

Additional to this major course, workshops on “Intercultural Communication” and “International Mediation and Negotiations” have been offered.

**Nina FRAUENFELD, Executive Director, Successacross**

“Intercultural Communication”

“Individual coaching”

**Tobias FLESENKEMPER, Head of elbarlament and Senior Associate Researcher, CIFE**

“Turning current affairs into policy – unpacking news”

“Turning current affairs into programmes – developing an approach”

“Mediation and Negotiation in an International Public Policy environment”

“Cooperation in an International Public Policy environment”

**Mehmet Emre GÜR, CIFE Representative in Turkey, Alumni Relations Manager**

“Project Cycle Management”

## LANGUAGE COURSES

*French language lessons, 24h*

**Anne TOPENOT**, Alumna, promotion 2004/2005

*Arabic classes, 17h*

**Kamel OMRANE**, *Professor at the University of Tunis.*



## CONFERENCES

### Nice

- Opening conference “Sleepwalking Again: Europe and the End of the Pax Americana 1914-2014”, by Mr. Joseph H.H. WEILER, President of the European University Institute (EUI) Florence.
- Opening of the “XIVe Forum Energy and Geopolitics of the Nice Club”.
- Round table “Inter-religious dialogue in the perspective of the Euro-Med dialogue”, moderated by Mr. Maxime CACCIUTOLO and Mrs Esther ZANA-NAU
- Conference on the “Parliamentary control of the security and intelligence operations” organised by the Assembly of Representatives of the People (ARP), CERDACFF (Law and Political University of Nice), CIFE, the French Embassy (the French Institute), National Democratic Institute (NDI) and the Tunisian Institute of the Elected representatives.
- Round table “The Tunisian women and the democratic transition” with members of Parliament and NGO representatives.
- Discussion with MEP, Elmar Brok, Chairman EP.



## VISITS

- Visit of the *Union Générale Tunisienne de Travail* (UGTT), Nobel Peace Prize 2015, on the occasion of its 70<sup>th</sup> anniversary
- Visit of the *Centre de Promotion des Exportations* (CEPEX), Ministry of Trade
- Visit of the *Temimi* foundation for Scientific Research and Information
- Visit of the *Institut Arabe des Droits de l'Homme* (IADH), with M. Zahreddine BERHIMA
- Visit of the *Konrad-Adenauer Foundation* with M. Hardy OSTRY, Representative of the foundation in Tunisia
- Visit of the *Assembly of Representatives of the People of Tunisia*
- Visit of the *Ministry of Foreign Affairs*

## THE RESEARCH

### Topics of the Master's thesis

**Ms AARAB Safaa** (Moroccan)

*"Violence d'Etat : Anatomie du régime Al-Asad"*

**Mr. BELHAJ SALAH Omar** (Tunisian)

*"Integration and Muslim identity formation in Germany"*

**Mr. BRAGATO Matthieu** (French)

*"Étude Comparative des ascensions du Front-National et de la Ligue du Nord"*

**Ms DAHMANI Sarah** (French/Algerian)

*"La guerre économique contre le terrorisme: analyse de l'impact et réponse par l'Économie"*

**Ms FONGANG YANKENG Sandra** (Cameroonian)

*"La problématique de l'aide au développement : du rejet communautaire à la ratification singulière des Accords de Partenariat Economique Union Européenne - ACP. Application au Cameroun"*

**Mr. FRANZKOWIAK Sebastian** (German)

*"The Turkish game in Syria – a policy of zero friends in the neighborhood? An analysis of AKP foreign policy towards Syria since the outbreak of the Syrian conflict in 2011"*

**Ms MALONGTE NDOMBI Alice** (Cameroonian)

*"La stratégie forestière de l'Union Européenne"*

**Mr. MURPHY Peter** (British)

*"The Impact of Germany's Energy Transition"*

**Ms TÓTH Veronika** (Hungarian)

*"Protecting the Environment during Armed Conflict in the Mediterranean: The 1990–1991 Gulf War, the 2006 Lebanon War, and the Syrian Civil War"*

**Ms VAN ZYL Isele** (South African)

*"Islamic Fundamentalism to Jihadism: An Analysis of Boko Haram, using Borum's Four-stage Model of Ideological Development"*

**Mr. VELASQUEZ Julian** (American)

*"United States Foreign Policy in the Middle East and North Africa: Ideology, Hegemony, and Grand Strategy under the Presidencies of George W. Bush and Barack Obama"*

**Ms WRIGHT Christine** (American)

*"The Enemy Within: An Examination of the Effects of Islamophobia on the Integration of Muslims in France"*

